

Baldwin High School
presents

Once Upon A Mattress

SHOW DATES - April 22-24, April 29-May 1 2021 at 7:00 PM

ORDER FORM FOR ADVERTISEMENT

You will not only get an ad in the program -but also on our website!!

Business/Family Name Address _____

City /State _____

Zip Code _____

Phone _____

Email _____

Signature _____

Email _____

Each year for the BHS musical, we create a keepsake program book for all who attend the performance. Whether it is an advertisement or coupon for a business, or just a statement of support for a friend or relative, we offer you the opportunity to expose your message to over 5000 theatergoers. The dates for this year's performance are **April 22-24 & April 29-May 1 at 7:00 PM**. If you are unable to attend any, of the performances and would like a copy of the program booklet, please stop in the high school main office to pick up a copy. Unfortunately, our budget does not allow us to mail a copy to all advertisers. Our website: baldwindrama.weebly.com

When submitting ads...

Please attach all advertisement information to this sheet. If you would like any photos mailed back, please include a self addressed stamped envelope. Be specific concerning all information that should be contained in the advertisement. If possible, submit electronic text of the ad or a high resolution PDF, TIFF, or EPS file to baldwin.musical@gmail.com, formatted to the proper advertisement size (sizes below). *Submitted ads may be rejected or revised if copyrighted images are used without permission from the copyright holder.*

**ALL ADVERTISEMENTS ARE DUE AS SOON AS POSSIBLE.
Absolutely no ads accepted after March 6, 2021 if designed or
March 13, 2021 if submitted camera ready.**

ADVERTISEMENT SIZES: Ad sizes are based on a 4.5" x 7.5" printable area.

Full Page - \$130
(4.5"w x 7.5"t)

Half Page - \$70
(4.5"w x 3.5"t)

Black & White Ads on Inside Pages:

COLOR Ad on Cover:

Inside Front Cover - \$200
(4.5"w x 7.5"t)

Inside Back Cover - \$200
(4.5"w x 7.5"t)

Outside Back Cover - \$250
(4.5"w x 7.5"t)

If you wish to mail your advertisement with your payment, send to:

BHS Musical
ATTN: Program Ads
1333 Prospect Road
Pittsburgh, PA 15227

Please direct any questions to
Elaina DePetro, Graphic Designer
412-327-2319

PLEASE MAKE ALL CHECKS PAYABLE TO: BHS Musical

Official Use Only: PAID: yes no

CHECK #: _____ CASH: _____

Salesperson: _____

HALF PAGE WIDE (Horizontal)
4.5" wide x 3.5" tall

FULL PAGE
4.5" wide x 7.5" tall